



Published on 28 January 2015 by **Thomas Caveng**, Legal Translator / Marketing Director

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## Counsel for the acquisition of Optimum Sports Events by IRONMAN

[Jean-Luc Soulier](#) and [Chems Idrissi](#) have assisted the US group owner of the trademark IRONMAN in connection with the acquisition of Optimum Sports Events, organizers of the Challenge Vichy triathlon and the Vichy Half Triathlon in France.

[Read the press release](#)

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